

Pawject Runway



Saturday, February 24, 2018 • Hotel Fort Wayne, Marquis Ballroom • Fort Wayne, IN

Sponsorship Levels

Lights, Camera, Action! Be a part of an exciting, red carpet event showcasing the creative talents of local groomers competing for bragging rights and awards. Groomers will transform their four-legged models into magnificent works of art, then work the runway while the judges tally-up scores. Guests will arrive on the red carpet where the “pup-arazzi” will be snapping pictures celebrity-style. Attendees will be treated to hors d’oeuvres and a cash bar while being entertained. VIP ticket-holders will enjoy preferred seating along the runway, two complimentary cocktails and a swag bag. This event will be a great opportunity for you to advertise your company and products to a targeted audience of creative pet stylists, pet-lovers and shelter supporters. Plan to become a sponsor today, and mark your calendar to attend!

Sponsor Level \$3,000

- Logo and mention in advertising
- Sponsor-provided signage displayed in venue
- Logo on the Pawject Runway page of the Allen County SPCA’s website, including link to your company’s website
- Logo on screen during event
- Logo in event program
- Sponsor name on all collateral
- Social media shout-outs
- 8 VIP or 12 General Admission tickets

Sponsor Level \$2,000

- Logo on the Pawject Runway page of the Allen County SPCA’s website, including link to your company’s website
- Sponsor-provided signage displayed in venue
- Logo on screen during event
- Listing in event program
- Social media shout-outs
- 4 VIP or 8 General Admission tickets

Sponsor Level \$1,000

- Listing on the Pawject Runway page of the Allen County SPCA’s website, including link to your company’s website
- Listing on screen during event
- Listing in event program
- Social media shout-outs
- 4 VIP or 8 General Admission tickets

Sponsor Level \$500

- Listing on the Pawject Runway page of the Allen County SPCA’s website
- Logo on screen during event
- Listing on event program
- Social media shout-outs
- 2 VIP or 4 General Admission tickets

Sponsor Level \$150

- Listing on the Pawject Runway page of the Allen County SPCA’s website
- Listing on screen during event
- Listing on event program
- Social media shout-outs

Auction Item

- Listing on the Pawject Runway page of the Allen County SPCA’s website
- Listing on screen during event

Groomer Swag Bag Item

- Supply a company product for each groomer entered in competition. Quantity up to 25.

Other sponsorship opportunities can be customized to fit your budget. Contact us for sponsorship and ticket opportunities.



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Sponsor Form

Application is hereby made by the undersigned for participation at and/or sponsorship of the 2018 Allen County SPCA Pawject Runway to be held at Hotel Fort Wayne, Marquis Ballroom located at 305 East Washington Center Road, Fort Wayne, Indiana on Saturday, February 24, 2018.

Company Name: _____

Contact Name: _____

Company Description (advertising purposes): _____

Business Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Website: _____

Phone: _____ Fax: _____

Mailing Address (if different from above): _____

City: _____ State: _____ Zip: _____

Authorized Signature: _____ Date: _____

Please check all that apply:

- \$3,000 Sponsor Level
- \$2,000 Sponsor Level
- \$1,000 Sponsor Level
- \$500 Sponsor Level
- \$150 Sponsor Level
- Other Amount _____
- Auction Item (description) _____
(item value) _____
- Swag Bag Items (description) _____
(item value) _____

FOR OFFICE USE ONLY	
Date Rec'd	_____
Amount Paid	_____
Form of Pymt	_____
Date Rec'd	_____
Approved and accepted by Allen County SPCA	

Please return this form along with required payment
(either credit card or check) payable to Allen County SPCA:
Attn: Kimi by faxing or mailing to the address below or email kimi@allencountyspca.org.



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Credit Card Payment Authorization

Company Name: _____

Name as Appearing on Card: _____

Billing Address of Cardholder Account: _____

Telephone Number: _____

Card Type (check one): MasterCard Visa American Express Amount to charge: _____

Card Number: _____ Security Code (3-digit): _____

Expiration Date: _____ Signature of Cardholder: _____

If paying with credit card, please return this form to:
Attn: Kimi by faxing or mailing to the address below or emailing kimi@allencountyspca.org.

